

Jeff Lecoeuche, LUTCF

Jeff Lecoeuche Insurance Agency Inc.

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Listen – Educate – Protect

Born and raised in France, I have spent my entire career in the business of serving people. I've run the children's programs at Club Med, booked talent for an amusement park as their artistic director, and spent three years as the director of a chain restaurant in Lyon, where I was hired to elevate customer satisfaction levels. All of these employers were large corporate organizations with short-term bottom line goals just to impress market analysts. I knew that if I wanted to be truly in service to people, I needed to have my own business.

In France, or anywhere in Europe, there are many obstacles, rules and regulations placed on people wanting their own business. This makes it very difficult to succeed. As it happened, while working at Club Med, I met the woman who was to become my wife – Tehani, born in San Jose and raised in Santa Rosa. I immigrated to the United States in 1996, and decided that insurance was to be my way of serving because it buys peace of mind. After investigating a number of companies, I was convinced that Farmers Insurance was the best fit for me, and I started my agency in Santa Rosa in 1997.

In business since 1929, Farmers Insurance is the third largest insurer in the United States, and is dedicated to honesty and strong values on the corporate, employee and agent levels. The company and their agents also give back to the community through multiple programs like The March of Dimes. And unlike many other insurance companies, Farmers does not tie their agents exclusively to their products. As a broker I have access to any insurance company should you need coverage not offered by Farmers, or should you be declined by Farmers. I only deal with companies that are rated A or better by Moody's. Visit my website for a full range of products and information on Farmers' innovative and easy HelpPoint claim service.

When you first come to see me, I will spend 1 – 2 hours just getting to know you, your special situation and your needs. Then I will educate you on your options, and make recommendations to fit your budget. Try and find that on-line! You will never be subjected to hard-sell tactics because it's my goal to have you completely comfortable with your choice and remain a happy client for many years to come. Once you are a client, I'm always available to you for any questions or concerns. You will even get my private telephone number for emergencies. Try and find that on-line!

Families, small business owners and immigrants wanting peace of mind will find my agency a comfortable environment. We speak English, Spanish and French. There is always someone to answer the phone during business hours, and one of my employees is licensed. It is through hard work, personal caring and strong referral business that I've been able to consistently achieve top 10% performance among all Farmers agents nationwide. Here is what some of my clients have to say about their experience with me:

Jeff was able to find business insurance for me that was a great fit, and he stands in between the company and me to catch any problems before they become problems. Charles L., Petaluma, CA

I have complete confidence in the advise (sic) Jeff has given me for insuring my home, cars and motorcycle. Thanks Jeff. William B., Santa Rosa, CA

Jeff is thorough and big-picture oriented while reviewing your insurance needs. He is available for questions and has good follow-up. Jeff makes you a priority. I highly recommend him. Joyce S., Santa Rosa, CA

Farmers Insurance offers the most discounts. Multiple policies, good student, hybrid cars etc. all qualify for discounts. There are also significant affinity discounts for members of certain professions and their retirees. Call me to find out if you qualify! But even if you don't, your call may well be the most important one you'll ever make. My service is not just about insurance, but about old-fashioned personal service which is harder and harder to find in this cold "virtual" world. If that resonates with you, you'll be very happy with Jeff LeCoeuche!